



Power Financial Credit Union To Teach Parents of College-Bound Teens How To Pay For College Without Going Bankrupt!

-- Workshop tips also include how to avoid the scams and identify legitimate scholarship sources --

PEMBROKE PINES, FL, March 30, 2012 – Parents who are stressed about how they’ll ever come up with the money to pay for college will finally have help. Power Financial Credit Union, one of South Florida’s leading credit unions, is teaming up with Weston-based College Funding Specialists, Inc. to offer a FREE workshop for parents on Wednesday, April 25, 2012 at 6:30 p.m. at the Credit Union’s Sheridan branch location.

The workshop will teach families with college-bound teens how to successfully manage the college planning processes. The workshop presenter, Peter “College Pete” Ratzan, M.B.A., author of several resources including *The Thick Envelope Magic Admissions System* and the owner of a Weston, Florida –based college admissions and financial consulting firm, College Funding Specialists, Inc., tells parents of college-bound children that they should be less focused on the “sticker price” of college, and instead be more aware of how generous each college is with financial aid.

“We pride ourselves in providing the community with not only outstanding financial products and services, but also informational workshops to assist them with difficult financial decisions, including funding their child’s college education,” said Allan M. Prindle, President and CEO of Power Financial Credit Union. “For the last three years we have teamed up with ‘College Pete’ to share his insider tips on how to find the funds to pay for higher learning education. It’s no surprise that these seminars have been standing room only because everyone wants to know the secrets behind securing free financial aid and ways to ‘play the financial aid game’ correctly.”

HIGHLIGHTS:

- Three Costly Financial Aid Mistakes To Avoid
- Why A State University Can Cost More Than A So-Called “Pricey” Private College (Even With Pre-Paid And Bright Futures)
- How To Multiply Your Chances For Grants And Scholarships
- Why Some Colleges Give More Loans Than Free Money ... And What To Do About It
- The Magic Word You MUST Use If You Were “Shortchanged” By The Financial Aid Office
- The One Word You Should NEVER Use If You Don't Receive Enough Financial Aid
- How To Reduce Or Flat-out Eliminate The “Prison” Of High Fee, High Rate Student Debt ... That Invariably Leads To Credit Problems That Could Haunt You For Years

WHEN: Wednesday, April 25, 2012 at 6:30 p.m. – 7:30 p.m.

WHERE: Power Financial Credit Union
Sheridan Branch
2020 NW 150th Avenue
Pembroke Pines, FL 33028

COST: FREE

RSVP: For more information and to reserve your seat, please visit www.powerfi.org or call 800.548-5465

About Power Financial Credit Union

Power Financial Credit Union, a member-owned financial institution, has been serving the South Florida community for more than 60 years. Power Financial Credit Union has 7 branches throughout Miami-Dade, Broward and Palm Beach counties with more than 45,000 members and assets totaling \$515 million. For more information, consumers can call 800-548-5465 or visit www.powerfi.org.

About College Funding Specialists, Inc.

Peter "College Pete" Ratzan is a long-time South Floridian and the owner of College Funding Specialists, Inc. of Florida, with offices in Weston, Miami and Aventura. The firm helps parents of college-bound teens get into and pay *wholesale prices* for America's best colleges without sacrificing their retirement or going broke. Peter periodically conducts free workshops, entitled *Financial Aid Strategies for the 'Forgotten' Middle Class - How You Can Slash College Costs by 37% or More, even if you've never considered applying for scholarships and other sources of financial aid* . For more information and frank commentary about the college planning process, please visit CollegePete.com.