



Power Financial Credit Union To Focus on “Invent The Future” Theme For Children Participating in “Take Our Daughters and Sons to Work Day”

-- President & CEO will greet participants in the boardroom and share days' insights --

Power Financial Credit Union, one of South Florida's largest credit unions, is expecting more than 20 children to participate in this year's "Take Our Daughters and Sons to Work Day," taking place on Thursday, April 28, 2011. The theme for the day is "Invent the Future," giving the children not only an opportunity to experience their parent's workplace first-hand, but also partake in activities that will give them insight on what goes into building and running a successful business operation.

"This year's activities are designed to give the children a chance to create and plan a business partnership, from creating a logo, designing menus and building price lists," explains Allan M. Prindle, President and CEO of Power Financial Credit Union whose own 13-year-old daughter and 11-year-old twins will be present. "Participating in 'Take Your Daughters and Sons to Work Day' will also encourage our employees to communicate with their children as there will also be time to give the kids a first-hand look into what their parents do during the weekday, which is a big part of who they are."

WHEN: **Thursday, April 28, 2011 -- 9:00 a.m.– 4:00 p.m.**

WHERE: Power Financial Credit Union
Sheridan Branch (I-75 to Sheridan East)
2020 NW 150 Avenue
Pembroke Pines, FL 33028

HIGHLIGHTS: *CEO Meet & Greet* – Participants will have an opportunity to ask Allan M. Prindle questions about the credit union.

Design-a-T-Shirt – Kids will design a shirt pertaining to day's theme using paints, decorations and more.

Happiness Quilt Creation – Each child will receive a paper square to adorn with words and drawings sharing "What happiness means to me." Squares will be connected upon completion

Build a Partnership - Students will break into groups and create a Donut Shop, Ice Cream Parlor and Clothing Store. Logos, inventory and price lists will be created using flip charts and shared through presentations.

Power Financial Credit Union has observed the National "Take Our Daughters and Sons to Work Day" for more than 10 years.

Media Contact: Sherri Pfefer - 954-651-3505 – sherri@brainstorm2go